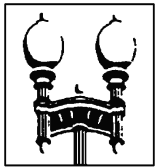


MELROSE



CHAMBER
OF
COMMERCE

VOLUME 18, ISSUE 1

CHAMBER

FIRST QUARTER, 2008

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JOIN US IN WELCOMING KEVIN DEVINNEY TO THE MCC BOARD OF DIRECTORS

The Melrose Chamber of Commerce is proud to announce that Kevin J. DeVinney, the Assistant Vice President at Eastern Bank located at 441 Main Street, Melrose MA, has joined our Board of Directors as of January, 2008. Kevin will be beneficial in helping us achieve our goals and is currently an active participant in our Membership Committee.

Kevin became a stake-holder in success of the small business owners of Melrose when he joined our community as the Branch Manager of Eastern Bank in September 2006. Since that time, he has maintained his membership in the North Shore Chamber of Commerce, as well as joining the Melrose Chamber and the Rotary Club of Melrose. Kevin also continues to serve as a Venture Crew Leader for the Boy Scouts of America and as a volunteer recruiter for his alma mater, Fairfield University. Kevin currently resides in Bradford, MA with his wife, Erin, and daughter, Allison.

Kevin's position at Eastern Bank and his involvement in the above mentioned organizations have taught him the value of individual service and commitment to community.

Please join us in welcoming him to our Board of Directors.

Meet with the Board of Director's

Meetings are held on the first Wednesday of the month with the exception of September, for the remainder of 2008

May 7 at 7:45AM

June 4 at noon

No meeting in July

August 6 at 6:00PM

September 10 at 7:45AM

October 1 at noon

November 5 at 6:00PM

December 3 at 7:45AM

Just give us a call to discuss the agenda

Contact us at (781)665-3033 or at info@melrosecchamber.org

NEW CHAMBER MEMBERS!

We would like to welcome the following new members to the Melrose Chamber of Commerce. Please remember to support our members by frequenting these establishments.

The Stone Zoo, 149 Pond Street, Stoneham, MA The Stone Zoo, formerly known as the Middlesex Fells Zoo, is located on a 26-acre site near the sparkling Spot Pond reservoir in Stoneham, MA. The principle contact is Cynthia Mead, VP of Outreach and Stone Zoo Site Director. Visit there website for updated happenings @ www.stonezoo.org

Nicolo, Inc., 79 Franklin Street, Melrose, MA Nicolo is a full service salon and day spa with specialist in hair, color and skin. The principle and co-owner is Susan Desiderio, she can be reached at 781-662-5204 or @ www.nicoloinc.com

Caruso's Pizzeria & Ristorante, Melrose MA Caruso's is an Italian Pizzeria Restaurant that offers numerous home style Italian dishes and the famous Zazza Pizza. A function room is available and they can be contacted at 781-665-9870. The principle owner is Michael Caruso.

LETTER FROM THE PRESIDENT



"Citizen of the Year which has been highlighting outstanding businesses and citizens for many years will be revamped and held again in the Spring of 2010"

I would like to thank the businesses of Melrose for continuing to support the programs and events that the Chamber offers to our community. As we move into 2008 the Chamber staff and board will be redefining our membership, events and service offerings while continuing to meet the day to day needs of our members.

We are off to a great start, within the last three months we have approved the 2008 budget to build towards success, formed a Membership Committee that will be working to grow our membership participation, awarded Fox Run Designs our website development project, spoke at a city meeting on the "Smart Growth District Zoning Amendment" and held a successful Comedy Night fund raiser just to name a few projects.

On the horizon, the Chamber staff is working on offering Melrose based networking events as well as teaming up with our neighbors in Stoneham so you have the opportunity to grow your networking base at the local level. Of course we will continue to offer you the Multi-Chamber events held in the greater Melrose area.

The newly formed Gift Certificate Committee will be refining the "Melrose First Stop – Gift Certificate" program. We will be exploring the feasibility of having a few more businesses offering these gift certificate and develop new advertising/promotional opportunities to our businesses. This is great program that focuses on getting our community to shop local!

Since the Chamber is the voice of the business community please feel free to contact us at anytime. We welcome your comments, questions and concerns and will do our best to help you. Your feedback is important to us; you can reach us at (781)665-3033 or email us at info@melrosechamber.org. We look forward to hearing from you.

On behalf of the Melrose Chamber of Commerce we thank you for your continued support and look forward to working with you.

Sincerely,

Joanne Schamberg

COMEDY NIGHT 2008

We kicked off our first 2008 event with a Comedy Night Fundraiser, held at the Prince of Pizza. Many thanks to **East Boston Savings Bank**, 108 Main Street, Melrose for sponsoring this successful event and helping us achieve our goal.

It was great to see all of you who turned out and to meet our new members as they arrived. Thanks to all of you who supported this effort by purchasing individual tickets and tables for this event.

Our evening of pizza, comedy and fun would not be complete without a Chamber based raffle in which all proceeds continue to support Chamber activities throughout Melrose. Raffle items were generously donated by – Law Offices of Killam and Cinella, Stearns & Hill's, Melrose Cooperative Bank, Revive, Perham Therapeutic Massage. The Tozza Family, Greenwood Wine & Spirits, AAA, The Wonoski Family, Eileen Carmod – Massage Therapist and Good2gether.

This event was very well attended and exceeded our expectations. Many thanks to all the Melrose businesses for their continued support.

Stride for Health

Hallmark Health hosts this 2-3 mile walk on Sunday, June 1, 2008, at 9:00AM, starting at Spot Pond in Stoneham. This walk will benefit the Cardiac Center and many educational programs that are provided free to our community.

Entry Fee: \$10

For more information visit www.hallmarkhealth.org/strideforhealth

IT'S A WONDERFUL MELROSE.....

What makes Melrose Wonderful.....A business community that is constantly aiming to do better.

The Melrose Chamber of Commerce was honored at the **homecoming of the 1st Squadron 182nd Cavalry**, held at Memorial Hall. The Chamber was awarded a Minuteman statue in thanks for welcoming home the troops and decorating the bus route. Our statue is proudly displayed at the Chamber office. Many thanks and welcome home!

In cooperation with **The Bridge: A School/Community Partnership**, various Chamber Member had the privilege of participating in Melrose's Reading Day, which is part of the National Education Association's Read Across America Event. The focus of this event was on how important it is to motivate children to read. Thanks to each of you for taking the time away from your businesses to participate.

Melrose Reads!

Join your neighbors, meet new friends during the second annual "Community Read" this

Spring. This year's selection is Paul Fleischman's **Seedfolks**.

There will be book reads and a thematically related program during the month of May at the library. For more info www.melrosepubliclibrary.org

Chamber members are encouraged to participate in the "adopt a book" program. Purchase 2 books for \$10, your business name will be added to the book plate. Just contact the library at (781) 665-2313.

WOMEN IN BUSINESS—NOT TO BE MISSED 5/15/08

Please join us at the Multi-Chamber Program Network Event, featuring **Elizabeth Hart, Executive Director, Tailored for Success**. The event will be held at the Stoneham Theater, 395 Main Street, Stoneham. Thursday, May 15, 2008 from 5:30PM - 7:00PM. Have a chance to network with over 15 area chambers. You are invited to bring gently used business attire & accessories (dry

cleaned, pressed, on hangers) to this event. Your donations are tax deductible.

As an added bonus directly following our networking event, the Stoneham Theater is offering us discounted tickets on a first come first serve basis to the opening night performance of the "The Porch"*, starting at 7:30PM. For more details on the performance go to www.stonehamtheatre.org

Pricing is as follows:

Networking only

\$10 Chamber Members

\$20 Non-Members

Networking & Performance

\$35 Chamber Members

\$45 Non-Members

Please call us the Chamber office (781) 665-3033, to reserve your spot.

UPDATES

As a chamber member, we can help with business counseling through the **Small Business Development Center**, hosted by Salem State as a service to communities north of Boston. If you need some specialized businesses help let us know and we can have someone available to you on the 3rd Tuesday of the month.

If you would like to learn more about the SBDC Network or need help in solving

a business problem: Visit there web site at www.salemstate.edu/sbdc

The Small Business Development Center provides **free** on-on-one entrepreneurial counseling and business seminars to help you raise capital, start up or grow your business. Following is a sample of free seminars offered by the SBDC. For a complete list visit the website www.salemstate.edu/sbdc

The Melrose Memorial Day Parade

Will honor the men and women who have fought and continue to fight for the freedoms we enjoy. The parade will be held on Sunday, May 25, 2008 and begins at 1:30PM. The parade route will be from Main Street to the Wyoming Cemetery on Sylvan Street. For more information please contact balverson@cityofmelrose.org

Melrose Chamber of Commerce

Board of Directors 2008

President

Joanne Schamberg
Promotional Solutions

President -Elect

Steve Kapfhammer
Melrose-Wakefield Hospital

Treasurer

Joseph S. Gulino, CPA

Secretary

Elaine Foley
East Boston Savings Bank

Past President

John Tozza, Marty's Furniture

Executive Director

Jil-Lyn Wonoski

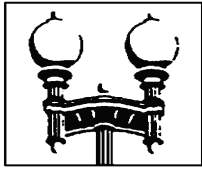
Assistant Director

Kathy Tozza

Directors

Brad Hutchinson
Brad Hutchinson, Realtors
Jeff Newman
Calumet Photographic
Jeff Jones
Melrose Cooperative Bank
John Cinella
Killam & Cinella Law Offices
Joan Cassidy
The Grateful Thread
Megan Blinn
Golden Living Center Elmhurst
Wendy Golini
Cedar Perk Restaurant
Donna Perham
Perham Therapeutic Massage
Joseph Casey
Melrose Superintendent of Schools
Deanna O'Dwyer Swensen
Melrose Family Chiropractic &
Sports Injury Centre
Kevin DeVinney
Eastern Bank

MELROSE



CHAMBER
OF
COMMERCE

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Melrose, MA 02176

Phone: 781-665-3033
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THE VICTORIAN FAIR WILL BE HELD ON
SUNDAY, SEPTEMBER 14, 2008

DONATE LIFE – MELROSE

Donate Life – Melrose

This is a new organization formed to promote organ donor awareness. It's an outgrowth of a support group for the Linehan family, whose 20-year-old daughter, Laura, succumbed to the complications of liver disease the day an organ was found for a transplant. She exhibited extraordinary strength as she suffered and courageously tackled her mission to restore her health while being away from family, friends and loved ones.

In appreciation for all the gifts and prayers for Laura, the family has asked their friends to channel this energy into a campaign to let the public know the critical need for people to state their willingness to be organ donors, should they ever be in a situation to do so.

Every day, 18 people die waiting for a transplant; currently, there are 99,000 people on the transplant list.

While it is unlikely that most of us will be in a position to donate, everyone should be

willing to do so. This means having the conversation with loved ones in calm, healthy times.

In the next few weeks, visible signs of this campaign will appear in Melrose: green ribbon pins, green bracelets, a kiosk sign, window signs in businesses, and conversation cards that businesses will be asked to display in their shops. If you have any questions about this campaign, please contact Nancy Kukura at 781-665-1374, or by email at nfkura@comcast.net.

Chamber Supported Events in Apr/May

Apr/May Donate Life

Apr/May Melrose Reads

Women in Business

May 5, 2008

5:30PM

Stoneham Theater

Memorial Day Parade

May 25, 2008

1:30PM

Main Street